



*The Capital Area Health Alliance believes that everyone has the right to lead a healthy lifestyle and have access to affordable, quality health care resources. As a trusted regional hub, CAHA convenes conversations, provides an inclusive platform for collaboration, and brings healthcare related resources and educational opportunities to employers, businesses and area residents.*

## 2021 Strategic Focus

### Whole Person Care (WPC)

Whole person care is the coordination of health, behavioral health, and support to address social determinants of health in a person-centered and relationship-based manner, considering all that is important **to** the person, as well as what is important **for** the person, with goals of improved health outcomes and efficient and effective use of resources. **Strategies:**

- a) Support expansion of Behavioral Health Integration in the region by facilitating dialogue and offering education about building sustainable models of Behavioral Health Integration.
- b) Work with state partners to develop and support sustainable models to recruit and retain the community, social service, and direct care workers needed to address changing demographic and healthcare needs and support WPC.
- c) Continue to examine the impact of bias related to race, ethnicity, age and sexual orientation on patients, families, and caregivers.

### Readiness for Care

Leadership preparation, clinical reasoning, and critical thinking skills, and coaching new generations of healthcare professionals. **Strategies:**

- a) Integrate with CAHA focus areas of Whole Person Care and Health Equity by identifying opportunities to raise awareness of these areas of focus and the skills that new professionals will need to address them.
- b) Continue work on addressing the issues identified in CAHA's 2020 *Health Equity and Whole Person Care Survey* by sharing resources, policies, and best practices to promote an inclusive and diverse workforce in our region.

### Health Equity

Intentionally examine how racism creates health inequities and address these inequities throughout our work. **Strategies:**

- a) Build capacity to facilitate difficult yet needed conversations pertaining to equity.
- b) Pursue a capacity building grant to engage a health equity consultant.