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## CAPE Symposium: Community Approaches to Physician Recruitment & Retention

April 14, 2016 ♦ 8:30 am to 12:00 pm

Leona Training Center ♦ 2123 University Park Drive, Suite 150, Okemos, MI

8:30 am – 9:00 am: Registration, Continental Breakfast and Networking

9:00 am – noon: Program

### Agenda

**Welcome ♦ Kathy Hollister, MA**

Executive Director, Capital Area Health Alliance

**Findings from Healthy! Capital Counties Needs Assessment ♦ Linda S. Vail, MPA**

Chief Health Officer, Ingham County Health Department

**Introduction of Guest Presenter ♦ Mary Anne Ford, MHSA**

Mary Anne Ford Consulting

**Guest Presenter ♦ Allison B. McCarthy, MBA**

Principal, Barlow/McCarthy Hospital – Physician Solutions

*Community approaches to recruiting and retaining physicians  
and primary care providers*

**Panel Discussion ♦ Moderator: David Walsworth, MD, FAAFP**

Associate Professor, MSU Department of Family Medicine;

Associate Chair of Clinical Affairs and Medical Director, MSU Family Health Center;

President, Ingham County Medical Society

*Challenges and opportunities in the Capital Area*

Panelists:

- ♦ **Deborah Collier**, Director, Provider Recruitment, McLaren Health Care
- ♦ **Barbara Hilborn**, Manager, Provider Recruitment, Sparrow Medical Group and Sparrow Health System
- ♦ **Brenda R. Lever**, Director, Provider Network Management, Blue Cross Complete
- ♦ **Jennifer Stanley, MD**, Medical Director, Community Mental Health Authority of Clinton, Eaton and Ingham Counties
- ♦ **William D. Strampel, DO, FACOI**, Dean, MSU College of Osteopathic Medicine

**Dialogue ♦ Facilitator: Allison B. McCarthy, MBA**

*How can we collaborate to achieve collective impact on the physician  
and primary care provider workforce in the Capital Area?*



Capital Area Physician Experience (CAPE) is a coalition to welcome physicians to Mid-Michigan, showcase the benefits and opportunities of living in Greater Lansing, and encourage physicians to remain in the Capital Area.