Physician Retention Leadership Award 2011 Honoree

William D. Strampel, DO

Michigan State University College of Osteopathic Medicine

octor Strampel, as Dean of the Michigan State University College of Osteopathic Medicine (MSU COM) has been the exemplar of both increasing physician supply and the retention of physicians in the Capital Area, specifically, and in Michigan. That commitment has been seen locally through his encouragement of area clinical programs, his support of the MSU Health Team in the community, the development of clinical education sites locally, and the creation of opportunities for Osteopathic Medical students, faculty and staff to be of service in our Greater Lansing community.

By training Osteopathic medical students, interns and residents in the Lansing area, Doctor Strampel has offered opportunities for future generations of physicians to envision themselves living and working in the tri-county region. When their training is complete, then know that the Capital Area is a viable option for practice and living. In addition, Doctor Strampel has not only retained, but also increased the number of students, faculty and clinical educations options locally.

Doctor Strampel has worked to both anticipate physician shortages and address them. He expanded the Michigan State University College of Osteopathic Medicine's entering class size from 124 to 315 in less than seven years, keeping the college's commitment to primary care. At present, more than 450 MSU COM alumni are serving patients in Ingham, Eaton and Clinton counties.

Doctor Strampel has worked to encourage good local relationships with the College of Osteopathic Medicine, and is personally present at community events and functions. He regularly speaks about physician recruitment and retention and the importance of heading off the physician shortage before its impact is dire. He is generous with resources that benefit organizations and events that support positive change. He encourages student participation in local community service, and is an active, engaged member of our community. Doctor Strampel is a commendable recipient of the Capital Area Health Alliance's and Capital Area Physician Experience's first Physician Retention Leadership Award.