### Community Partners in Health



Blue Cross Blue Shield Blue Care Network

Nonprofit corporations and independent licensees of the Blue Cross and Blue Shield Association

# Winter Warm Up Kickoff

& Choosing Health! Rally

Saturday, January 24, 2015

9:30 AM - 12:00 NOON

Lansing Mall, Macy's Wing 5330 W. Saginaw Highway, Lansing

Featuring the



## **Blues Community Challenge**



The Choosing Health! campaign, facilitated by Capital Area Health Alliance, is committed to:

- Encouraging physical activity
- Developing healthy eating habits
- Preventing substance abuse and tobacco use
- Promoting mental health
- Using Michigan's 4 x 4 Plan



9:30 AM - 11:30 AM

**Children's Fun Activities** 

By YMCA

**Easy Comfort Food Demo** 

By MSU Extension

#### Taste of Health

Sample healthy eating options from area restaurants

#### **Healthy Lifestyle Displays**

Visit displays and demonstrations from area organizations working to make Healthy Lifestyle Resources available to the community

#### Mental Health Resources

By Community Mental Health

#### FIT Check

Includes balance testing, flexibility, body composition and blood pressure By Hayes Green Beach Memorial Hospital

11:30 AM - 12:00 NOON

Winter Warm Up & **Blues Community Challenge Kick-off** 

**Healthy Champions Introductions** 

**Door Prize Drawing** 

Walk in the Mall

